

Nameplate Release Program

The Release Program

What is the true cost of a nameplate? We tend to shop around trying to save a few pennies on plate itself ... then expect Joe in the Tool Room to add the variable data ... AT WHAT COST? Our estimates show that the marking of nameplates can exceed the actual plate cost by a factor of FOUR!

Toronto Stamp offers four options for marking your nameplates →

And ... and the fifth option is where we do the marking for you ... our Nameplate Release Program. Here's how it works ...

Toronto Stamp will hold your nameplates for future customizing. On receipt of a copy of the FAX Release Form* with the custom information, Toronto Stamp will ship at no charge the marked nameplate(s) within 24 hours.

* Supplied with initial order of Nameplates.

NOTE: Toll-free WATS facsimile available for Canada and the U. S.

Customized Information Pads ... Two (minimum) @ \$1.00 ... Additional Pads @ 0.50 each

Nameplates held for future customizing ... + \$ 0.80 each

example: You order 250 PhotoAnodized Aluminum Nameplates (3 1/2"x2", one colour imprint, two pads customized), 50 of which are to be customized now, 200 to be held for future customizing. Your cost would be:

250 Aluminum Nameplates	@ \$ 1.98 each	= \$495.00
250 Two Pad Customizing	@ 1.00 each	= 250.00
200 Release Charges	@ 0.80 each	= 160.00
		TOTAL = \$905.00

Average Cost per Nameplate
\$ 3.62 each

In the example above you pay for all 250 Nameplates and Customizing up-front. Then you add an 80¢ Release Charge for each of those nameplates NOT customized with the initial order (200 in our example).

Toronto Stamp holds these nameplates for future customizing. When you need more nameplates ... even just one, all you do is fax us the new custom data TOLL-FREE, using a copy of the Fax Release Form supplied with your initial order. Toronto Stamp will customize the nameplate(s) and ship them, no charge, directly to you ... within 24 hours! It's that simple! No paperwork for you, no delays, no wasted time.

Nameplate Marking Solutions



Steel Hand Stamps



Steel Type/Typeholder

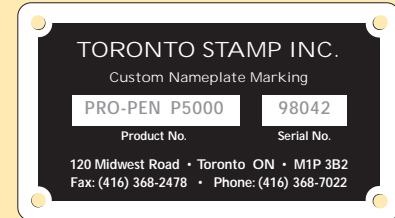


Manual Marking Press



Automatic Marking Press

For complete details, go to ...



Fax Release Form

Let us know you like the way we do it. We'll release your nameplate to you at no charge. Please print your name and address on the back of this form.

INSTRUCTIONS

1. Complete this form and fax it to Toronto Stamp Inc. (416) 368-2478.
2. We will release your nameplate to you at no charge within 24 hours of receiving this form.
3. Nameplate(s) will be marked with the information you provide on this form.
4. Nameplate(s) will be marked with the information you provide on this form.

Product: Aluminum Nameplate
Quantity: 250
Description: 3 1/2"x2" Plate
Material: 6061-T6 Aluminum
Marking: Photo Anodized

Account No.: 482100
Release No.: 200001
Release Date: 09/23/08
Sales Rep.: Dave Matthews

Product Number Pad | **Serial Number Pad**

Released to: **Ken Turner**

PLEASE PRINT YOUR NAME, ADDRESS & PHONE NO. ON THE BACK OF THIS FORM.

Toronto Stamp Inc.
120 Midwest Road
Toronto, Ontario M1P 3B2
Phone: (416) 368-7022
Fax: (416) 368-2478
Web: www.torstamp.com

Nameplate Marking Cost Analysis (Lowest Cost in RED)

No. of Pads:	2				4				6				8			
	100	500	1000	5000	100	500	1000	5000	100	500	1000	5000	100	500	1000	5000
	\$3.65	\$3.36	\$3.33	\$3.30	\$5.30	\$5.01	\$4.97	\$4.94	\$6.94	\$6.65	\$6.62	\$6.59	\$8.59	8.30	8.26	8.23
	4.85	2.95	2.71	2.52	6.09	4.18	3.94	3.75	7.32	5.42	5.18	4.99	8.56	6.65	6.41	6.22
	8.89	3.10	2.37	1.79	9.71	3.92	3.20	2.62	10.54	4.75	4.02	3.44	11.36	5.57	4.85	4.27
	27.15	6.09	3.45	1.35	27.56	6.50	3.86	1.76	27.97	6.91	4.27	2.17	28.38	7.32	4.68	2.58
	1.80	1.80	1.80	1.80	2.80	2.80	2.80	2.80	3.80	3.80	3.80	3.80	4.80	4.80	4.80	4.80

Assumptions: Marking time/plate, Average Wage Rate, Tool/Machine Cost (3-year payback) ... see **Nameplate Marking Solutions S-202**